



LOOK BEYOND THE NUMBERS.

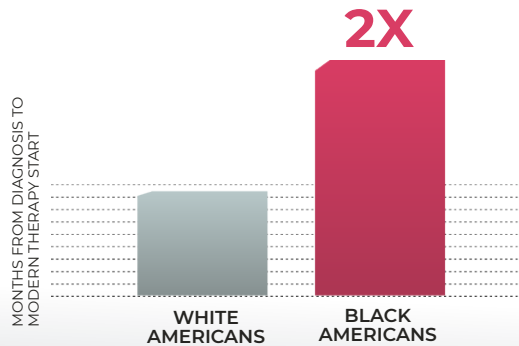
Multiple Myeloma is:

- ▶ a rare blood cancer of the plasma cells
- ▶ the 2nd most common blood cancer in the US
- ▶ twice as commonly diagnosed among African Americans as White Americans



Statistics may present the reality – but they may not predict the future.

On average, it has taken Black Americans nearly 2X as long to start on modern therapies\* compared to White Americans.



\*Study assessed racial disparities in the treatment and outcomes of multiple myeloma. SEER Medicare 2013-2017 data base. 4820 total patients, 858 African American. Modern Therapies evaluated were immunomodulators and proteasome inhibitors.



Find out more. Go to [ICanEvenTheOdds.com](http://ICanEvenTheOdds.com).




**THIS IS PROGRESS.**

From 2010 to 2016, over 50% of people lived five years past their diagnosis compared to roughly 35% of people in 1998. This is due to the approval of new effective treatments.



## All things being equal.

Are you aware that African American patients in over a decade of national clinical trials for multiple myeloma had no statistically significant differences in response or survival rates from other patients?

 *For more information, it's always best to talk to your doctor.*



*Do your research. Keep a positive mindset.  
Never bet against what you can do.*

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